

Canadian made Red Scarf Equestrian bags are not only Luxurious but Eco friendly too !

After a star studded appearance in Cannes and Monaco. Red Scarf Equestrian is now firmly on the map as a leader in luxury equestrian luggage

Red Scarf Equestrian is a magnificent, luxury equestrian/lifestyle collection of luggage and travel bags that have been in the works for the past 3 years and Eco consciousness is a big part of the influence on the creation of this collection.

Red Scarf uses Italian Eco leather, which is vegetable tanned, hand washed, and shaped by precious Canadian European labour and craftsmanship. These beautiful bags will withstand the test of time and can also be part of a successful legacy - 3 out of 4 collections are Made in Canada to reduce carbon footprint and the bags are shipped in recycled boxes.

Launched in February 2008, the line consists of 4 collections: Elite, Pro Rider, Classic and

Wildside providing a refreshing change to existing travel luggage offered in the equestrian world.

Joanna Wiseberg, designer and owner of Red Scarf Equestrian, has an extensive design and production background in the accessory business. She is a graduate of Ryerson University Fashion program and worked as a designer for Manufacturers designing for retail private label. She began horse back riding later in life and when she went out to find a boot bag that would accommodate her tall boots it was impossible to find anything of quality or even attractive. She remembers saying: *“Designs were all wrong, plaids didn’t match and the quality of the bags was atrocious. Carrying a boot bag with an elevated bent arm is not natural and absolutely ridiculous”*. So, she decided to change that. She also realized that there was an untapped market that wants to be associated to anything Equestrian. Hence, the crossover to lifestyle. You don’t have to ride to appreciate the prestige of the equestrian sport says Joanna.

The Red Scarf Equestrian collection has something for everyone. The bags are impeccably designed, not just for beauty but are also functional and durable for all age groups. **Clean lines and an unmatched simplicity that are timeless.** **The Elite Collection** is all Italian leather and offers 2 bag styles. **The Pro Rider Collection** offers 6 styles made of water repellent nylon with Italian leather trim. **The Classic collection** offers 6 bag designs made from 3 tapestry designs (2 Hunter and 1 Polo) with Italian glazed leather trim. **The Wildside** is a funky collection for young riders made from polyester and high quality vinyl.

For more details and to view samples
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